



DeltaVision[®]

Flexible. Affordable. **Easy.**

For companies with 501 or more employees

 **DELTA DENTAL[®]**

The DeltaVision difference

DeltaVision supports your staff with customized plans, local service, and Iowa's most diverse network of independent and retail providers. Combined with the superior service that Delta Dental customers have enjoyed for decades, DeltaVision makes eyecare coverage easy.



We have you covered

LOCALLY

Offered by Delta Dental of Iowa since 2009

40
MILLION
COVERED

NATIONALLY

Largest network in the U.S. with more than 125,000 providers¹

Cover more than

1,800
EMPLOYERS IN IOWA²

from small to large

BROAD NETWORK

for a choice of independent and retail providers

BENEFITS BEYOND GLASSES

Vision exams can provide early detection of health conditions ranging from eyestrain to diabetes to high blood pressure. A fully insured eyecare plan can help support the overall wellness of your employees, improving productivity.³



The need for vision care is easy to see:

- The average American adult spends **11 of 18 waking hours** looking at a screen⁴
- **10 million children** suffer from undetected vision problems⁵

79%

OF ADULTS
use some form of
vision correction⁶

And so are the benefits to you:

Proper eyecare delivers **\$7,800** in added productivity per employee⁷

DeltaVision®

EYECARE MADE SIMPLE

By combining DeltaVision with Delta Dental, you will experience easier administration through a single contact and in many cases, a combined bill. And that's just the beginning:

For Employers:

- Range of plan options from off-the-shelf to customized
- Flexibility to fit any budget and benefit needs
- Voluntary or contributory financing options
- Employer Connection website with all benefits information at your fingertips

For Employees:

- Outstanding coverage benefits — allowance levels are based on retail prices rather than wholesale
- More choices through a large local network of independent and retail providers — an online provider locator makes it easy to see the options
- Member ID cards, plus mobile app with digital ID card

NEW EYE360 PLAN

Eye360 offers additional benefits when employees visit a PLUS Provider. These benefits are built directly into the plan⁸:

- \$0 vision exam copay
- \$50 additional frame allowance
- \$50 additional contact allowance
- \$100 second pair of glasses benefit (applied after the 40% off second pair discount)

EVERYONE LOVES CHOICES

And DeltaVision delivers. For instance, your employees can choose frames from a wide range of independent providers as well as leading optical retailers.



DeltaVision members can also visit [glasses.com](https://www.glasses.com) and [ContactsDirect.com](https://www.contactsdirect.com) for additional choices and savings. Both sites provide great pricing on a wide selection of designer brands and popular styles. Members get reduced or free shipping and returns, plus they can link directly from our website or use their DeltaVision ID to have their benefits automatically processed.



Q: WHAT IF VISION CARE IS INCLUDED IN OUR MEDICAL COVERAGE?

A: Research shows that Americans are twice as likely to get an eye exam when they have a standalone plan rather than a plan embedded within their medical coverage.⁹ Plus, embedded plans typically don't cover the cost of materials, so the out-of-pocket costs for your employees go up considerably. In addition, a fully insured vision plan can help your business stand out to prospective employees. DeltaVision also offers Materials Only as an option so you don't have to pay for coverage you already have.

Q: WHAT MAKES INSURANCE A BETTER CHOICE THAN A DISCOUNT PLAN?

A: While discount plans typically provide predefined savings on materials, insurance coverage encourages eye exams, offers savings on materials, and provides protection against rising out-of-pocket costs. Compared to a discount plan, the estimated annual savings of a DeltaVision plan on top of premiums paid, can be up to \$115 for an individual and up to \$460 for a family of four.¹⁰

¹ EyeMed National Network, Insight, 2022.

² Based on April 2024 Delta Dental of Iowa employer data.

³ National Eye Institute, <https://www.nei.nih.gov/healthyeyes/eyehealthtips>, Dec 2011.

⁴ Nielsen Total Audience Report, 2018.

⁵ National Parent Teacher Association.

⁶ The Vision Council Consumer Insights Q1 2022 report.

⁷ Vision Council's 2015 Digital Eye Strain report.

⁸ Frame and contact allowance can both be used in the same benefit year.

⁹ SHRM 2016 Employee Benefits Survey 2016.

¹⁰ Based on a sample transaction only using cost averages from Delta Dental. Actual savings will vary depending on plan benefits, frame and lens selection.



DeltaVision[®]

Dental and Vision

A winning combination!

Simplify administration and more when you include DeltaVision with Delta Dental coverage.

ADMINISTRATION EASE

One contact, one Employer Connection website and one bill for fully insured dental and vision benefits.

EMPLOYEE CONVENIENCE

Members can access ID cards (online or through the mobile app) and search for dental and vision providers through one website.

For More Information

Contact your broker or a DeltaVision representative at [877-423-3582](tel:877-423-3582), or visit deltadentalia.com/deltavision.



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Veratrus Benefit Solutions, Inc. underwrites DeltaVision using the EyeMed Vision Care Insight Network. Veratrus is a wholly owned subsidiary of Delta Dental of Iowa. For more information on Veratrus, visit deltadentalia.com/veratrus.